

TIME: 3:29

DATE: Thursday

SPONSOR: THE PLEASANT TIME JEWELRY STORE

SOLICITOR: LINDA MOYER

SMILE! IT'S PICTURE TAKING TIME, AND THE PLEASANT TIME JEWELRY STORE HAS ALL THE EQUIPMENT YOU'LL NEED FOR THE BEST RESULTS. YOU'LL FIND A COMPLETE LINE OF ANSCO AND KODAK PHOTOGRAPHY SUPPLIES AT THE PLEASANT TIME JEWELRY STORE, WHICH ALSO HAS A FINE DEVELOPING SERVICE. TAKE YOUR FILMS TO THE PLEASANT TIME JEWELRY STORE WHERE THEY WILL BE DEVELOPED AND READY IN ONLY 24 HOURS. WHILE THERE * LOOK OVER THE COMPLETE SELECTION OF pierced earrings. ~~you~~ YOU'LL FIND JUST THE PAIR TO ADD THAT FINISHING TOUCH TO YOUR NEW SPRING OUTFIT. COME TO THE PLEASANT TIME JEWELRY STORE, NOW LOCATED AT 243 MAIN STREET WHERE YOU ARE SURE TO FIND SHOPPING PLEASURE.

YOU ARE TUNED TO 600 WCSR, VOICE OF SMITH COLLEGE, NORTHAMPTON
THE CORRECT TIME IS NOW ---

ANNOUNCER'S SIGNATURE:

DATE: April 8, 1954

Wilson

